



GENERAL
PUBLIC AWARENESS
ON
AIR POLLUTION

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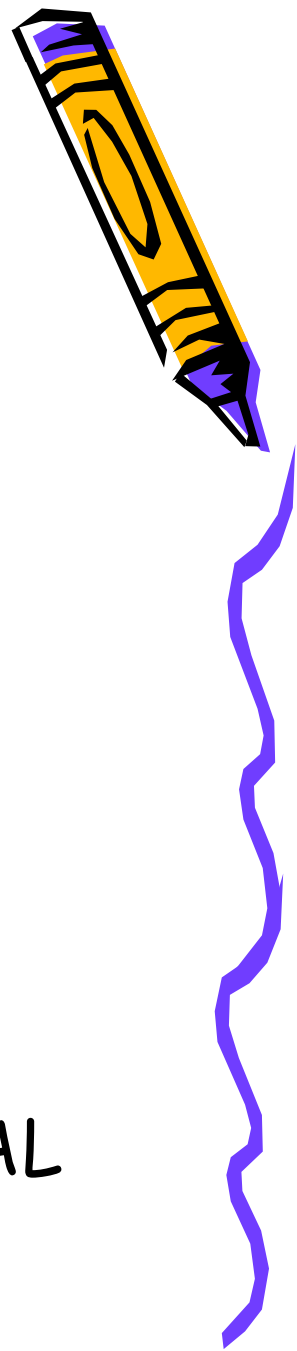
In The Name Of **ALLAH**
The Most Merciful & Benevolent Beyond Reckoning

A large, pale blue iceberg floats in the dark, choppy ocean. The sky is overcast with grey clouds. The iceberg has a jagged, irregular shape with some internal cracks and a slightly translucent appearance. The water is dark and textured with small waves.

**GENERAL
PUBLIC AWARENESS
ON
AIR POLLUTION**

SCHEME

- GENERAL PUBLIC
- WHY AWARENESS
- POLLUTION
- AIR POLLUTION
- IMPACTS OF AIR POLLUTION
- SUGGESTIONS - OPTIONS
- PREVIOUS EXPERIANCE
- COUNTRY WIDE
- SAARC BASED
- EXCHANGE OF DATA & MATERIAL
- CONCLUSION

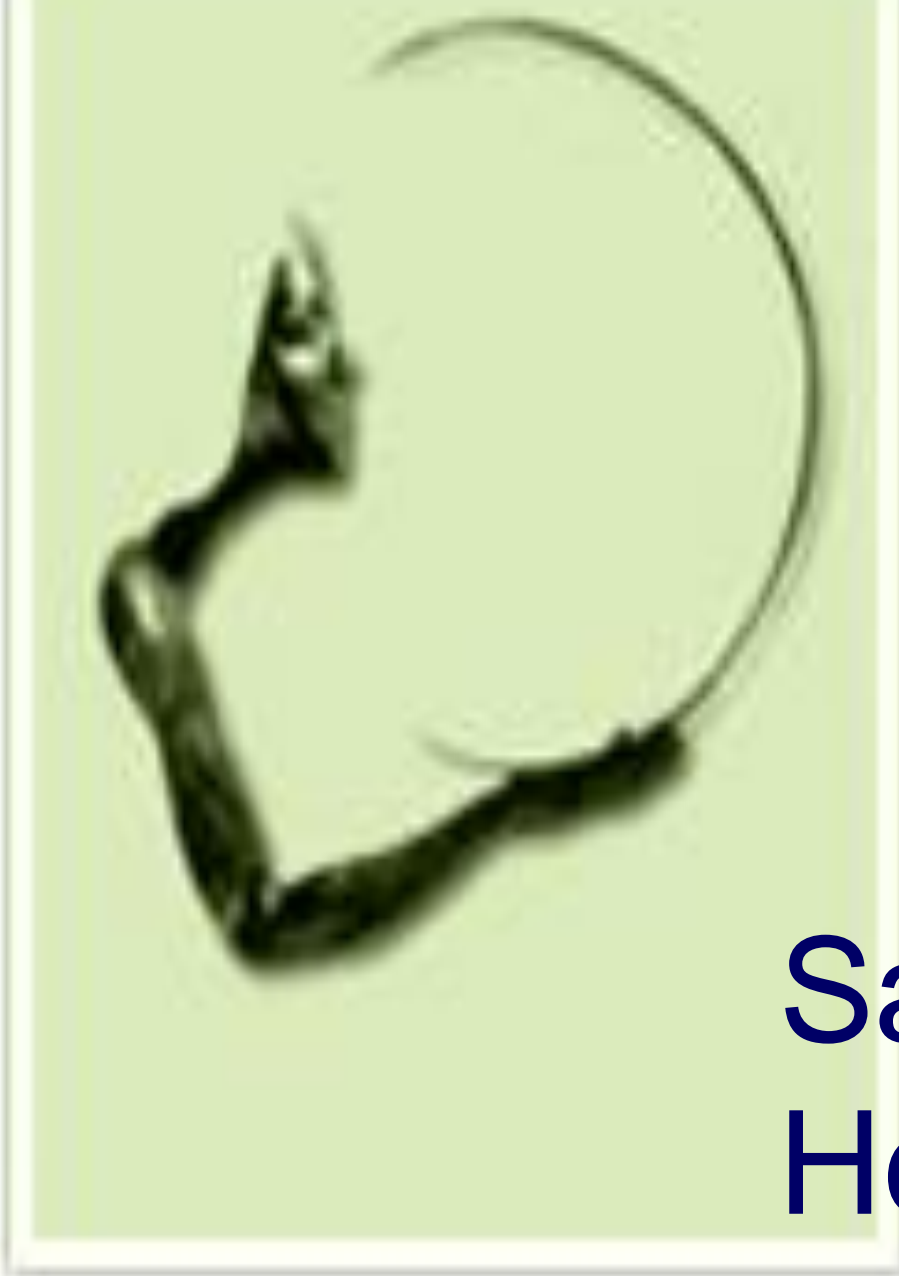




- GENERAL PUBLIC

- WHY
AWARENESS





S H E at ICI

Safety

Health

Environment



- POLLUTION
- AIR POLLUTION
- IMPACTS OF AIR POLLUTION
 - Educate all stakeholders
 - "SAYEN" Example



SUGGESTIONS - OPTIONS

- CONTENTS
- LEVELS OF DISSEMINATION
- MODES
 - PRINT MATERIAL
 - LECTURES & SLIDE SHOWS
 - ELECTRONIC MEDIA
 - TALK SHOWS
 - DOCUMENTARIES ON AIR STATIONS
- POSSIBLE IMPACTS



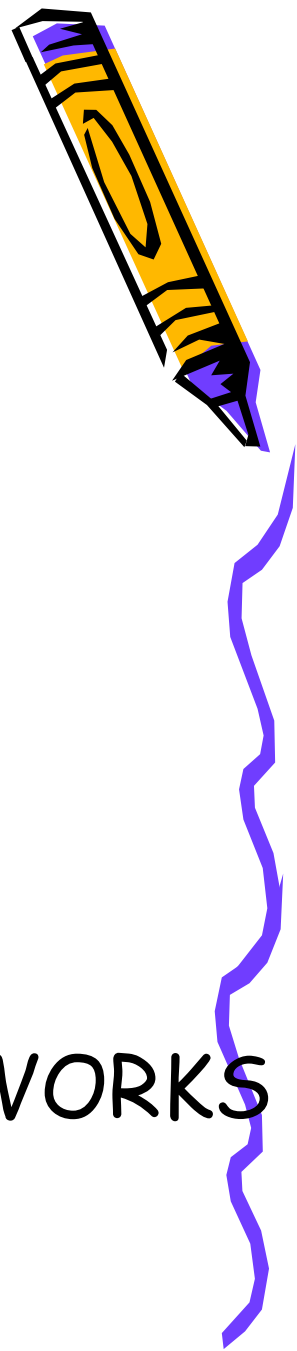


- PREVIOUS EXPERIANCE



ROAD & ROAD SAFETY

- ARUP www.pakroadusers.com
 - COUNTRY WIDE PRESENCE
 - ROAD SIDE CAMPS
 - SCHOOL LECTURES
 - POLICE TRAINING
 - STAKEHOLDER MEETING
 - SUBJECT / ISSUE SPECIFIC WORKS
- RECOGNITION



Fuel Consumption & Sectoral oil Consumption 2000-1: Total 19.35 Million Tons

Year	1990-1	1995-6	2000-1
Fuel x MTOE	7.8	15.8	19.35

Sector	% age
Transport	46.2
Power	36.8
Industry	10.9
Others	6.1

- ◆ **Transport & energy sectors - major air polluters.**
- ◆ **Road sector causes more UAP than any other single human activity.**

PAKEPA – PROJECT POPS





500 INSTITUTES





رود سیفٹی


ROAD SAFETY Booklet

ایسوسی ایشن آف روڈ یوزرس آف پاکستان


ڈرائیونگ کے طریقے

Driving Techniques




ARUP

www.pakroadusers.com



ARUP - Islamabad PO Box 1493, G.P.O
Email: arupisbd@hotmail.com Ph: 0300-6544056

ASSOCIATION OF ROAD USERS OF PAKISTAN



Road not taken

Pakistan is oblivious to needs of road safety - a path that can help save lives and resources. It is not only a duty of the government, but a task for everyone.

By Amer Farooq



A.R.U.P.

ISLAMABAD TRAFFIC POLICE

GENERAL INFORMATION FOR ROAD USERS



TRAFFIC COMPLEX

BASIC PRINCIPLES OF SAFE DRIVING

Your attention is drawn to the following essential tips, which are critical for ensuring your safety and safety of all others.

- Speed thrills but kills. Always keep your speed within the specified limits, reduce speed whenever visibility is restricted.
- Never violate traffic signals since this can result in fatal accidents.
- Observe discipline by following road markings. Never change your lane without giving the appropriate indicator signal.
- Never overtake another vehicle on the left.
- Do not overtake unless the road on the right side of the vehicle ahead of you is clear for a safe distance.
- Always drive in the left lane except when overtaking or turning right.
- Always stop at zebra crossings to give way to pedestrians crossing the road.
- Remember that at a roundabout you must give way to the traffic coming from your right.
- Drive with additional care at night or when it is raining.
- Reduce speed whenever approaching a bend in the road.
- Always fasten your seat belt. It could save your life in the event of an accident.
- Honour the right of way of pedestrians, motor cyclists and cyclists.



For your suggestions & complaints call Taffic Helpline: 051 9205436 or send to e-mail: arupisbd@isb.sdnpk.org



DRIVE SAFE

WORKSHOP Sponsored by

Mobilink

Saturday, 11th September, 2004

PPSC and ARUP

For Mobilink

For SP Islamabad Traffic Police



**○ BHUTAN
REPORT**

Efforts are required to:-



Collect data for all stakeholders on air pollution

Develop Q Sheets for MEDIA

Initiate pollution Series for all age levels

Create Awareness amongst **ALL** stakeholders especially transport sector

Set Targets to Reduce the emissions and PUBLICIZE ACHIEVEMENTS

consistency in laws and strong enforcement.

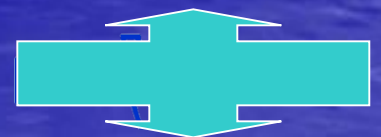
Works for ENVIRONMENT

- COUNTRY WIDE
- SAARC BASED
- EXCHANGE OF
DATA & MATERIAL

Role of Society – To Change

(Road safety example – NHMP Seminar)

- Elders or Leaders
- Govt & Local Govt
- NH&MP
- Police & Traffic Police
- Smaller Towns & Cities
- Media – Electronic & Print
- **Magnitude of the ISSUE**



- EXCHANGE
OF DATA &
MATERIAL

CONCLUSION

- Nomination of Resource Person / Team
- Collection of themes, media, contents
- Multi Lingual Radio & TV programme
- Sharing information with our members
- Weekly / Fortnightly / Monthly Reports
- Exchange of ideas & Programme
- Continuation of efforts & activities
- Air Station Awareness & Data Publication



Thank You

Wish You **BETTER AIR ENVIRONMENT- Always**